

## Recommended E-course Pathway for FRONT DESK STAFF

Follow along with this guided E-course plan for your Front Desk Staff to get the most out of your subscription. Feel free to make adjustments such as skipping courses relating to modalities your clinic doesn't have. This is purely a resource to support your online E-course experience.

ONBOARDING
☐ Review Getting Started Page
☐ Watch E-course Demo
☐ Review My Account Reporting Dashboard

### PHASE 1: CUSTOMER SERVICE SKILLS

- Customer Service
- ☐ The Perfect Consultation
- AC 411

### PHASE 2: UNDERSTANDING THE TREATMENTS

■ Watch the clinical videos that your clinic offers on their menu of services

# PHASE 3: NEXT LEVEL UNDERSTANDING OF THE AESTHETICS BUSINESS

- Marketing
- ☐ Events: Big, Small & Virtual
- MINT Minute

#### OTHER RESOURCES

- Expert Exchange
- Virtual Training with MINT
- Hands-on Training with MINT
- Making A Multi Million Dollar Medspa Podcast

