



Recommended E-course Pathway for **PRACTICE MANAGERS**

Follow along with this guided E-course plan for Practice Managers to get the most out of your subscription. Feel free to make adjustments such as skipping courses relating to modalities your clinic doesn't have. This is purely a resource to support your online E-course experience.

ONBOARDING

- Review Getting Started Page
- Watch E-course Demo
- Review My Account Reporting Dashboard

PHASE 1: STAFFING

- SuperStar Staffing
- Customer Service
- MINT Minute: Episode 3
Getting New Clients
- MINT Minute: Episode 9
Finding Superstars

PHASE 2: BUSINESS DEVELOPMENT

- Business Blueprints
- AC 411

PHASE 3: BUILDING YOUR CLIENTELE

- Marketing
- Events: Big, Small & Virtual

PHASE 4: NEXT LEVEL UNDERSTANDING OF THE AESTHETICS BUSINESS

- The Perfect Consultation
- Watch the clinical videos that your clinic offers on their menu of services
- MINT Minute

OTHER RESOURCES

- Expert Exchange
- Virtual Training with MINT
- Hands-on Training with MINT
- Making A Multi Million Dollar Medspa Podcast