

# **Our Podcast Episode Recommendations**

We've organized our podcast episodes to make it easier to get what you are looking for. These are our best picks for information-filled episodes just for you.

## EPISODES ON CLINICAL TREATMENTS

- Episode #16 Our Moxi Tips & Tricks for Better Treatment Results
- Episode #24 -Understanding BBL, FYBBL, and HERO

### EPISODES FOR A GLIMPSE IN OUR CLINIC

- Episode #11 Caring for Clients Through Sclerotherapy & Aesthetics with Ardeth Arman
- Episode #12 Teaming Up to Tackle Medspa Marketing with Karen Cobb & Laurie Morrissey
- Episode #14 Challenge Yourself to Grow by Competing Against Your Work with Noreen Bollinger

## EPISODES FOR BUSINESS & MANAGEMENT

- Episode #20 Leveraging Low-Cost Strategies to Build B2B Partnerships with Matt Taranto
- Episode #22 Maximizing Business Success During Seasonal Fluctuations
- Episode #18 The Power of Thoughtful Leadership with Tracie Duke
- Episode #23 AesthetiCare 411: Unveiling the Outcomes of Clinic Initiatives

#### EPISODES FOR RELATIONSHIPS IN AESTHETICS

- Episode #8 Why Limit Yourself to Skin When You Can Enhance Overall Quality of Life? with Rick & Tamra Schue
- Episode #12 Teaming Up to Tackle Medspa Marketing with Karen Cobb & Laurie Morrissey