

Episode Details

About the Podcast

The Making A Multi Million Dollar Medspa Podcast aims to provide a resource to clinics and aesthetics professionals across the country. Our hope is to share tips for treatments, clinic processes, and more to guide our peers toward a successful and authentic aesthetic practice.

The tone of our podcast is professional, fun and casual.

Prior to the Episode

Before your scheduled podcast date, we will send you a rundown of the questions/topics that may be covered during your episode. We will contact you at the email provided in the form.

During the Episode

Prior to starting the recording, Kathy and yourself will join the Zoom call for an informal introduction. When you are both ready, she will start the recording and do a formal introduction for the episode.

We will cut any recording outside of the formal introduction and closing. Unless absolutely necessary, we will not edit the episode itself.

Prior to Episode Release

After your episode is complete, we will follow up with the details that will be released with it including video covers, clips, and launch date. You will likely receive this 1-3 weeks before the scheduled release date.

We will tag all social accounts provided in the Podcast Intake Form and direct traffic to social platforms and your website.

If you promote the episode on your own social media, we ask that you tag @mintaesthetics and @kathytaranto.