



Recommended E-course Pathway for **PRACTICE MANAGERS**

Follow along with this guided E-course plan for Practice Managers to get the most out of your subscription. Feel free to make adjustments such as skipping courses relating to modalities your clinic doesn't have. This is purely a resource to support your online E-course experience.

ONBOARDING

- Review Getting Started Page
- Watch E-course Demo
- Review My Account Reporting Dashboard

PHASE 1: STAFFING

- AC 411 Staffing Related
 - CoolSculpting Wins, Virtual Events, & Provider Motivation at AesthetiCare
 - Staff Challenges, Employee Support & Exciting Events
 - miraDry Virtual Event & Building a Strong Team Culture
- SuperStar Staffing
- Front Desk for Managers
- Customer Service

PHASE 2: BUSINESS DEVELOPMENT

- Business Blueprints
- AC 411 Business Related
- MINT Minute: Episode 3 Getting New Clients
- MINT Minute: Episode 9 Finding Superstars

PHASE 3: BUILDING YOUR CLIENTELE

- Marketing
- Events: Big, Small & Virtual

PHASE 4: NEXT LEVEL UNDERSTANDING OF THE AESTHETICS BUSINESS

- The Perfect Consultation
- Watch the clinical videos that your clinic offers on their menu of services
- MINT Minute

OTHER RESOURCES

- Expert Exchange
- Virtual Training with MINT
- Hands-on Training with MINT
- Making A Multi Million Dollar Medspa Podcast